

Lori Wellinghoff - Bio

Lori and her husband Davd moved from Cincinnati to Hilton Head in September of 2020 where they are fulltime residents.

Prior to making this move Lori was the Founder & CEO of **DIGS |Real Estate| Design | Construction|™** - her “2nd act” after 20+years in the media & marketing industries.

Along with her team of exceptional professionals, over 2,000 clients benefitted from DIGS one-stop-shop services:

- Real Estate Representation (the DIGS team ranked in the top-10 out of nearly 6,000 Cincinnati area agents)
- Interior/Exterior Architecture & Design
- Construction for Home/Condo Renovations & Additions

In December of 2019 Lori sold DIGS.

Previously, Lori was SVP/COO at Fortune-100 Clear Channel Worldwide Advantage Division (Radio, Live Entertainment, Television, Outdoor, Interactive) and prior to that she served as a Divisional SVP/GM for Grey Advertising Worldwide.

Lori currently serves on the boards of the Sea Pines Property Owners Association and the Coastal Discovery Museum. She is also a member of the following Hilton Head institutions: the Greater Island Council, Women in Philanthropy, the World Affairs Council and the President's Circle of the Lean Ensemble Theater. Lori and David are also “farmers” at the Heritage Community Garden in Sea Pines.

Prior to moving to HHI Lori was a member of United Way Tocqueville Society and the Cincinnati Art Museum Founders Society. Lori served on the boards of the Cincinnati Parks Foundation, Enjoy the Arts (board chair) and the Cystic Fibrosis Foundation and was the long-serving board president of the Hyde Park Square Business Association. In 2013, the Cincinnati Chamber of Commerce named Lori “Entrepreneur of the Year” and in 2012 Hyde Park Square named her “Person of the Year.”

Why I Wish to Serve the Sea Pines Community

I have been a member of the Sea Pines POA board since January 2022. I am willing and eager to serve another term beginning in January 2025 should I be elected to do so.

These are highlights of my contributions to the Sea Pines POA to date, many of which are ongoing activities.

- 1) I founded and run the Sea Pines POA Members-Only “Third Tuesday” Speaker Series which has drawn sizable audiences and received rave reviews over the course of two seasons. I am currently booking the Fall 2024 through Spring 2025 third season speaker line-up which I expect will be every bit as stimulating for our members as the prior two seasons were.
- 2) Since joining the Sea Pines POA board I have been responsible for communications. I am the author, creative director and publisher of the monthly Sea Pines POA newsletter as well as most of the special announcements and surveys we email to keep members abreast of important/interesting information and happenings and so we can get feedback on what's important to members. I also collaborate with a team of board members and outside vendors to maintain and update the content of the Sea Pines POA web site.
- 3) In 2023 I helped the Sea Pines POA develop/disseminate the communication necessary to launch and see to fruition the Referendum by Petition that now allows for electronic voting

on matters affecting Sea Pines governance. This 6th amendment to our 1974 covenants ultimately passed with a resounding 95% approval.

- 4) I have helped recruit some fantastic fellow Sea Pines POA board members who are serving now and working extremely hard (as we all do) on behalf of our community.
- 5) In 2024 I was asked by our Board Chair to join the Executive Committee of the of the Sea Pines POA Board of Directors and I accepted. I currently serve as Board Secretary.
- 6) Last, but not least, I am currently leading the initiative to transition away from loud/polluting gas-powered handheld/backpack landscape equipment to quieter/clean battery-powered equipment to improve the quality of life in Sea Pines and island-wide. I look forward to seeing this through to fruition.

I have always given back to the communities where I live... with privilege comes duty. I look forward to continuing to serve this community by way of my participation with the Sea Pines POA that advocates *exclusively* for residential property owners, operates *independently* from the CSA and the Resort and whose mission is to *enhance the quality of life* for residential property owners to ensure that *Sea Pines is consistently one of the most desirable places to live in America*.